

1. Organization Name

City of South Fulton

2. Primary Contact

First Name: Kathleen

Last Name: Vaughn

Title: Grants Administrator

Department: Finance

Email Address: Kathleen.Vaughn@CityofSouthFultonGA.Gov

Phone Number: (470) 809 - 7733

3. Secondary Contact (if primary contact is unavailable)

First Name: Frank

Last Name: Milazi

Title: Director of Finance

Department: Finance

Email Address: Frank.Milazi@CityofSouthFultonGA.Gov

Phone Number: (470) 809 - 7709

4. Location

City: South Fulton

State: GA

Zip Code: 30336

5. Click below to receive future KAB email communications. KAB does not sell or share contact information with sponsors or third parties.

E-newsletters

Public space recycling resources (best practices, webinars, etc.)

Future recycling grant offerings

KAB program offerings (America Recycles Day, K-12 programming, etc)

All of the above!

None

6. Are you a Keep America Beautiful affiliate?

Yes, I am with a KAB Affiliate

Yes, our govt. agency is an affiliate, but it is run from a different department

No

We are partnering directly with a KAB affiliate on this project

We partner with a KAB affiliate on other projects

I don't know

If applying under a different department name or partner organization, please list the actual affiliate's name.

7. What is the name of the affiliate? (Skip if you said no or don't know)

N/A

8. If you partner with an affiliate or work from a different department, have you consulted with the affiliate contact about this project? If yes, who did you speak to?

N/A

9. Please provide a brief description of your agency or organization, and explain your relationship to the park(s) (i.e. directly manages park operations, fundraising partner NGO, etc.).

The City of South Fulton, Georgia sits at the south-western part of Fulton County. Recently incorporated, the city serves approximately 96,000 individuals; and, touts a mission statement of "To provide exceptional customer service that sustains a safe, inclusive, innovative, and economically vibrant city". There are 692.66 acres of greenspace, divided among sixteen locations, managed and operated by the City of South Fulton's Parks and Recreation Department. Currently, none of the parks have established recycling programs. This proposal is intended to support a pilot recycling program in the Welcome All Park and Multipurpose Facility. Moreover, it is submitted in support of the city's highest established priority - to improve parks and recreation.

10. Would this project involve another organization or govt agency? Who would assume ownership and responsibility for the recycling bins?

All parks are managed by the City of South Fulton's Parks and Recreation Department. As such, the responsibility of the recycling bins will fall solely under this department's purview. The Welcome All Park staffs three full-time and two part-time grounds and maintenance workers, and one full-time crew leader, which, will be operationally responsible for the recycling bins.

11. Please select the first choice of bin style you are requesting

Style #1 - "Round" bin

Rounds



Style #2 - "General Purpose" bin

Plastic / General Purpose Bin



12. Please indicate the total number of bins you are requesting (list your ideal number)

22 recycling bins

13. Would you accept a partial grant?

Yes

No

If yes, what is the minimum number of bins necessary to implement project?

11 recycling bins

14. Would bins be placed in a single park or multiple park locations?

One

Multiple. List the number of distinct parks / locations:

15. List the formal name of the park location(s) where bins would be placed. If you are requesting bins for more than one park location, list each location and the number of bins needed for each in order of priority.

Welcome All Park & Multipurpose Facility, 4255 Will Lee Road, College Park, Georgia 30349

16. What type of park setting(s) will these bins be used in? (Select all that apply)

Athletic Fields

Beaches

Neighborhood park

Larger Regional park

State park

Urban park

Campground

Natural setting / walking trail

Other – Gymnasium

17. Where would bins be placed within the target location(s) (i.e. next to restrooms, picnic tables, etc?)

This proposal requests a total of 22 recycling bins, 8 for interior locations and 14 for exterior locations. Each recycling bin will be paired with existing waste bins. Interior bins will be placed in the following locations; lobby bathroom, gymnasium, pool areas, art room, and fitness center. Exterior bins will be placed at the multi-purpose facility entrance, basketball court, concession stands, picnic areas, and baseball fields.

18. Describe the park locations in general terms. (Provide details that help us better understand the locations such as size, typical activities that take place, setting (urban, rural, etc.)

Welcome All Park resides within the densely populated Red Oak neighborhood of South Fulton. The park covers approximately 39 acres of greenspace. It is located in census tract 105.11, which includes an area of 6.27 square miles and has a population of 7,651 individuals.

Welcome All Park is a central hub for community activities, offering the following amenities:

- Fitness center (cardiovascular room and weight room)
- Art room
- Large multipurpose room
- Gymnasium with adjacent locker rooms
- Game room
- Two indoor swimming pools (lap pool and splash pool with sliding board)
- Football/soccer field (lighted)
- Five youth baseball fields (lighted)
- Two concession stands
- Two tennis courts (lighted)
- Playground
- Outdoor basketball court (lighted)
- Two picnic shelters with grills
- Pedestal grills throughout the park

The staff at Welcome All Park manage the following programs and activities:

- After School Program
- Personal Training
- Lifeguard Training
- Summer Camp
- Water Aerobics
- Swim Lessons
- Swim Team (both high school and youth)
- Walking Club
- Senior Citizens Program and Luncheons
- One day mini-camps when school is not in session
- Holiday camps
- Youth athletics to include track, soccer, and youth basketball and cheerleading

Other activities that take place at Welcome All Park include:

- Homeowner's meetings (in the recreation center)
- Facility rentals (in the recreation building and in both covered pavilions)
- Flag football, football, and baseball matches (on the fields)
- Tumbling (in the multipurpose room)
- Special Events (pep rallies, swim meets, underwater egg hunt, Dive-in-movies, and Monster Mash).

19. Project Overview: Explain your project in general terms.

A community's commitment to a cleaner environment is often considered to reflect its commitment to a higher quality of living (EPA, 2016). The City of South Fulton is launching a pilot recycling program to address the following objectives:

1. Create and support mechanisms and for the protection of environmental quality.
2. Create sustainable livelihoods through recycling of waste.
3. Promote environmental education and awareness to the community.
4. Determine the feasibility of a recycling program throughout the network of City of South Fulton's parks and recreation.

The Welcome All Park Recycling Pilot Program is foreseen to deliver reciprocal information exchanges between the project and the participants for maximum public awareness and data collection with tangible solutions implemented. The timeline for establishing recycling programs in the remaining 15 public parks is currently under development.

20. Is there existing recycling in the park(s)? If not, has an attempt been made to pilot recycling in the park location(s)? Please explain.

The Welcome All Park Recycling Pilot Program will be the first attempted recycling program. Currently, there is no opportunity to recycle at any park locations within the City of South Fulton limits.

21. Would receiving this grant likely lead to further investment in public space recycling projects? If so, share any specific ways that it would (ex: grant will be matched with local investment in additional bins; this is a pilot to demonstrate feasibility for expanding recycling to other public space locations).

This is a pilot to demonstrate feasibility for expanding recycling to other public space locations. The City of South Fulton may also purchase recycling bins at the offered 50% discount.

22. What materials will you collect with these bins? (Select all that apply)

- ✓ Aluminum cans
- ✓ Glass bottles
- ✓ Plastic bottles

Other (please specify):

23. What are the most likely sources of beverage containers/recyclables these bins are intended to capture?

- ✓ Vending machines
- ✓ Onsite concessions
- ✓ Brought by visitors
- ✓ Special events

24. Is there a high volume of beverage containers discarded at this park location(s)? Explain what if any specific evidence you have to demonstrate this, such as such as waste composition rates, quantity of corresponding trash, weights collected from pilot projects, concession records, etc.

Refuse in Welcome All Park is collected three times a week from a receptacle bin measuring eight cubic yards. Based on visual assessments, upon each pick-up, the receptacle is typically filled to 90% of its maximum capacity. Therefore, on average the park produces 21.6 yd³ of trash each week. Moreover, a third of the waste is composed of beverage containers. The estimated average volume of refuse produced annually is 1,123.2 yd³, of which, 370.7 yd³ is beverage containers.

25. Estimate the average number of individuals that would have access to the bins at the park location(s) on a daily basis during the peak season? If more than one location, please list numbers separately for each location.

During the fourth quarter of 2017, 15,433 individuals benefitted from the services and the activities provided at the Welcome All Park, yielding a daily average of 171.5 individuals. The monthly participation numbers are as follows:

- In October 2017, the park recorded 5,921 Individuals participating in programs/ activities
- In November 2017, the park recorded 5,408 Individuals participating in programs/ activities
- In December 2017, the park recorded 4,104 Individuals participating in programs/ activities

Monthly Participation Numbers (4 th Quarter) at Welcome All Park			
Month	Programs/Activities	Rentals	Total Number of People
October 2017	5,710	211	5,921
November 2017	5,149	259	5,408
December 2017	3,801	303	4,104
		Grand Total	15,433

26. Will the bins in these settings be used year-round?

✓ **Yes, they will be actively used in permanent settings throughout the year**

Yes, bins are in permanent settings year round, but actual use drops significantly by season

They are used for temporary events year round

No, bins are only used for a limited events at certain times of the year

27. Please describe what, if any, experience your agency has operating recycling collections in a public space setting?

Currently, recycling bins are placed in the municipal administrative buildings. Operationally, the recycling collection at the parks will mirror the protocols in place for managing recyclables at the administrative buildings. Collections occur at these locations for plastic bottles, glass bottles, aluminum cans, and cardboard. All collected material is taken to the Merk Miles Transfer Station and Recycling Center.

28. Who will be responsible for servicing & maintaining the recycling bins? (i.e. park groundskeepers, volunteers, external contractors, etc. Also indicate if an entirely different organization or department will manage this.)

The Welcome All Park staffs three full-time and two part-time grounds and maintenance workers, and one full-time crew leader, which, will be operationally responsible for the recycling bins. The current protocols for managing trash throughout the park entail the daily collection of refuse. All trash is placed in an 8 yd³ receptacle. The Fulton County Waste Department empties and transfers the large waste receptacle three times a week. The City of South Fulton is transitioning to take over Fulton County's waste management role for all city parks.

29. Experience has shown recycling bins placed by themselves (not paired w/ a trash bin) are likely to attract contamination. Would these recycling bins be placed directly next trash bins in all locations?

✓ **Yes, all recycling bins would be paired w/ trash bins**

Some recycling bins will be paired w/ trash bins, some will not

Recycling bins would not be paired w/ trash in most circumstances

30. What recycling facility will the collected material be taken to and how will they get there? Are hauling or other necessary arrangements already in place? Please explain.

Regularly scheduled services are provided three times a week by the Fulton County Waste Management Department at the Merk Miles Transfer Station and Recycling Center. This facility recycles aluminum cans, glass bottles, and plastic bottles for free. If approved for the recycling bins, the City of South Fulton will need to acquire a large recycling receptacle. This recycling receptacle will hold recyclables between scheduled services; and, it will be placed beside the 8 yd³ waste receptacle currently located on the property.

31. Experience has shown that recycling programs often need adjustment after implementation to address contamination, low usage or other issues. Please describe what arrangements would be made to monitor and address problems with the recycling program in the future.

The groundskeepers will monitor the recycling receptacles for contamination daily. Training and printed materials will be provided to assist in identifying contamination. Furthermore, signage will be placed in public spaces and on the recycling bins. Welcome All Park will hold a recycling campaign to kick-off the pilot program and gain public interest. The recycling rate and the garbage rate will be assessed and compared at six months as a measure of usage. The City of South Fulton will also utilize its newsletter to promote recycling in the park and address any reoccurring concerns or difficulties.

32. Has the proposed use of recycling bins been reviewed and approved by facilities or other necessary administrative personnel? Please explain

This proposal was composed with the combined efforts of the city's finance department and the parks and recreation department. It received approval for submission by the City Council on Tuesday, February 13, 2018.

33. Are there any further approvals, operational factors, budget contingencies, contractual or other considerations to resolve before the bins can be placed into use?

The City of South Fulton is currently working to transition waste management services from Fulton county to the city. Operational protocols will remain intact throughout the transition.

34. Please check all those that apply as it relates to tracking recyclables.

- We are able to isolate recyclables from the awarded bins separate from other existing recycling bins**

We are able to weigh isolated recyclables

We are able to track the volume of recyclables to estimate their weight

It would be difficult, but we can estimate based on frequency of collection

We have no way to track recyclables separately. Would be very difficult to do.

35. Please explain in general terms how will you track the quantity of recyclables collected?

Three times a week, the fullness of the container will be assessed and logged. This information will be used to calculate and track the park's weekly recycling quantity. The weekly quantity, in cubic yards, will be calculated by multiplying the container size by 3 (the number of times per week that recyclables are picked-up), and the fullness of the container (%). This information will be used in determining the feasibility of starting a recycling program for the city's remaining fifteen park locations. Furthermore, the recycling rate and the garbage rate will be assessed and compared six months after the pilot recycling program begins and again on the anniversary.

36. If you're organization is awarded a grant; how will you publicly acknowledge receiving the grant? (Select all that apply)

Brochure

- Newsletter Article – City Newsletter on website**

News Release

Poster

- Presentation (school, town meeting, board, etc.) – City Council Meeting**

Radio PSA

Social Media Post

TV PSA/Cable Access Channel Post

- Website – City website**

Word of Mouth

Other (please specify)

37. Would you be willing to host a local ribbon cutting event the new recycling bins? Please explain:

In recognition of launching its first recycling program, the City of South Fulton would be pleased to commemorate any award produced from this grant proposal.